

MEET GUFF... the Gardener's Worst PEST

STARRING IN: *No Guff Vegetable Gardening*

A super-opinionated and fun book about vegetable gardening

By Donna Balzer and Steven Biggs - Toronto Launch-March 17 & 18, 2011

Authors appearing at Canada Blooms March 17th, 2011 @ 11 a.m



WHY A NEW GARDEN BOOK?

Guff busting, environmentally friendly, informative and entertaining: it's **not just a boring book of vegetables**.

Balzer and Biggs make gardening FUN, because they plan to infect as many people as they can with the gardening bug.

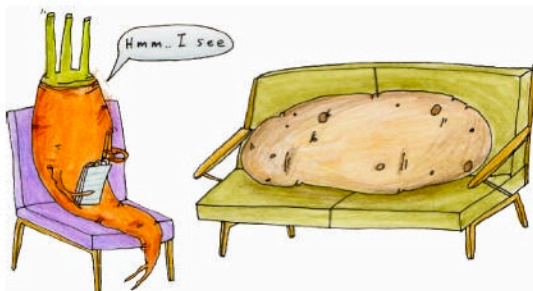
THINK OF A COACH'S CORNER or two gardeners yakking over a fence. These coaches have science degrees in agriculture but they don't shovel lots of scientific manure at readers.

WHO'S IT FOR?

New and experienced vegetable gardeners alike.

Giggle at the stories and personal opinions that keep the reading light. Benefit from an educated filter. Let your imagination go with the playful illustrations, such as Psychiatrist Carrot and his patient, Couch Potato.

It all makes the science of gardening fun.



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Publisher: www.NoGuffPress.com

WHO'S IT BY?

Balzer is a boomer from Western Canada. She is co-host of the HGTV show **Bugs & Blooms**, has a regional column on **CBC radio** and writes gardening pieces for magazines and the Calgary Herald (donnabalzer@blospot.com). Biggs is a **Gen-X young father from Toronto**. He runs the gardening website www.the-locavores-garden.com and gives readers no-nonsense advice about edibles in his e-zine *Homegrown in Toronto*.

WHAT CAN WE DO....

GET DIRTY WITH DONNA AND STEVE.

Feel like getting your hands dirty? On television the authors can get down and dirty showing messy but fun soil texturing, different transplant methods, or various seeding styles. On radio the authors can share gardening tips and mishaps. Excerpts available for print media or customized articles.

JUDGE A BOOK BY ITS COVER?



Sneak a peak at: www.GardenCoachesChat.com

For a review copy, excerpts and to set-up an interview contact: Toronto: Parmjit Parmar, T: 416-750-0966 / e: parmjit@montanaridge.com