

For Immediate Release

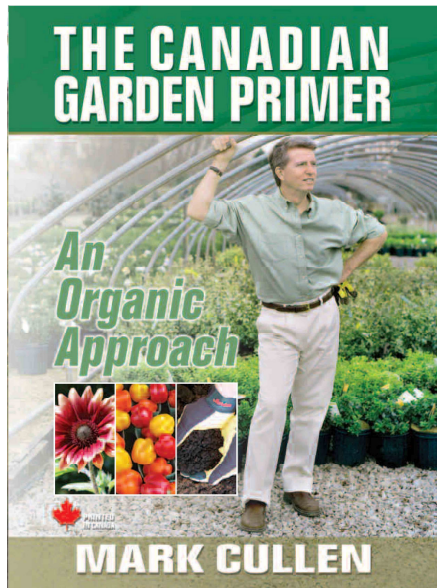
Mark Cullen will be in Calgary, Edmonton, Vancouver, Winnipeg and Halifax April 2009 on book tour.
In Toronto Visit Mark at Canada Blooms, March 18th-22nd

Mark Cullen's "The Canadian Garden Primer: An Organic Approach"

An Oasis Of Gardening The Green Way

*From Canada's Best Known Gardener
Available at all bookstores*

Prolific Best Selling Author with Over 400,000 Books In Print



Canadian expert gardener **Mark Cullen's** new book, "**The Canadian Garden Primer: An Organic Approach**" (M & M Communications, February, 2009) has left no proverbial paving stone unturned in offering readers everything from how to grow fruits and vegetables to ornamental and lawn gardening using an environmentally sound approach. Vividly photographed, Mark has removed the guesswork out of gardening, featuring numerous easy to follow sequenced shots of the various stages of planting, specifically for the Canadian gardener.

Mark also highlights some of the more practical approaches to gardening- including the benefits of eating organically grown produce. What could be better than knowing exactly what you're putting on the table given you planted and harvested it yourself? "**The Canadian Garden Primer: An Organic Approach**" Mark's 18th book in print, offers readers the hands-on goods regarding "how to grow it" (flowers, vegetables, fruits, perfect lawns), regardless of expertise and in a way that's good for you and the environment.

Some of Mark Cullen's Top 10 Gardening Trends for Spring 2009 include:

- Sound *water conservation* practices aided by the use of mulch and rain barrels.
- Using *native plants* in the landscape to reduce maintenance and increase natural biodiversity cycles.
- Gardening with *home-grown remedies* (in lieu of harsh toxic chemicals) that are safe for use around children and pets.
- Small space gardening becomes more prevalent as high density dwelling means homes are built on smaller lots and people move into condos with limited outdoor space. Creative "small space" garden design and yard plans begin to serve multiple uses.
- Ergonomics and the environment play a large factor in the search for tools that make gardening chores easy and resourceful. With this in mind, Mark has developed a new line of Mark's Choice/Spear and Jackson stainless steel digging tools.

- With less disposable income available for costly travel vacations or the purchase of a vacation property, Mark suggests spending hard earned cash to beautify and improve your home's yard and garden. Investing in your own "outdoor retreat" makes any staycation all the more palatable.

Mark has channeled years of experience and in-depth knowledge of the Canadian garden into this, his 18th publication, in an effort to guide even the most tentative gardeners, while still providing valuable information to seasoned green thumbs. This full-colour, how-to guide will have Canada blooming organically this spring.

Available March 2009

Hardcover, 8 3/8" x 10 7/8"

208 pages, Full-colour;

400 photographs throughout

CAN \$29.95

ISBN: 978-0-9782665-2-3

About the Author

Mark Cullen is Canada's own garden expert. His love of horticulture was firmly rooted as he grew up in his family's business. Mark enthusiastically shares his knowledge and passion for gardening acting as spokesperson and horticultural consultant for Home Hardware Canada. Mark reaches over one million Canadians every week through various media outlets with a message that is distinctly Canadian. He has a familiar style that people relate to. He delivers a message that is compelling, fun, informative, inspirational - all based on his organic approach to gardening.

Mark is the Honorary Patron of SHARE Agricultural Foundation, providing relief to under privileged farmers in developing countries www.shareagfoundation.org "A Hand up not a Hand Out". Mark has traveled to Brazil this year on his 3rd monitoring trip with the organization as a volunteer.

Canada's deepest horticultural website: www.markcullen.com

Mark Cullen book tour and events:

In Toronto Mark Cullen will be appearing at Canada Blooms

www.canadablooms.com

March 18th-21st - 11am Celebrity Stage, 800 Level

Metro Toronto Convention Centre (MTCC)

South Building, 222 Bremner Blvd.

Mark Cullen will be in the following cities:

Ottawa April 23

Vancouver: April 27,

Calgary: April 28,

Edmonton April 29,

Winnipeg April 30th.

Halifax: May 20th.

To set up an interview with *Mark Cullen*, interested media please contact Parmjit Parmar, Publicist, Montana Ridge at **416-750-0966** or via email parmjit@montanaridge.com